



WKMG

ORDER

Print Date 09/27/12

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Flight Dates 10/02/12-10/08/12

Contract / Revision 253724 /
Original Date / Revision 07/10/12 09/21/12
Advertiser POL/American Crossroads

Product AMERICAN CROSSROADS
Agency Com 15%
Billing Contact
600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Agency Mentzer Media Services
Buying Contact Elise Cloyd
600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Sales Office PHI
Sales Region NAT
Agency Ref

Order Sep 00:15:00
Estimate # 1773
Alt Order # 06227588
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes AGY POL ISSUE
Product Codes PL-Issue
Priority P-3
Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 101600

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	61	\$86,360.00	\$101,600.00	0.00	10/01/12	10/08/12	61	\$86,360.00	\$101,600.00
Totals	61	\$86,360.00	\$101,600.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WKMG	10/02/12	10/05/12	CBS This Morning The Early Show	CM	7-9a	-TWTF--	:30	8	\$450.00	P-3	0.00	NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					8	\$450.00		0.00			
N 2	WKMG	10/02/12	10/05/12	11-12p Price Is Right Price Is Right	CM	11a-12p	-TWTF--	:30	8	\$700.00	P-3	0.00	NM	8	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					8	\$700.00		0.00			
N 3	WKMG	10/02/12	10/05/12	News at 6p News at 6p	CM	6-630p	-TWTF--	:30	8	\$800.00	P-3	0.00	NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					8	\$800.00		0.00			
N 4	WKMG	10/02/12	10/05/12	News at 7p News at 7p	CM	7-7:30p	-TWTF--	:30	8	\$1,000.00	P-3	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



WKMG

Print Date: 09/27/12

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Contract / Revision

253724

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 07/10/12/ 09/21/12

Order Sep 00:15:00

Advertiser **POL/American Crossroads** Product **AMERICAN CROSSROADS** Estimate # **1773**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 4	WKMG	10/02/12	10/05/12	News at 7p News at 7p	CM	7-7:30p	-TWTF--	:30	8	\$1,000.00	P-3	0.00	NM	8	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					8	\$1,000.00		0.00			
N 5	WKMG	10/02/12	10/05/12	M-F 11p News M-F 11p News	CM	11-1135p	-TWTF--	:30	8	\$1,750.00	P-3	0.00	NM	8	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					8	\$1,750.00		0.00			
N 6	WKMG	10/04/12	10/04/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	---1---					1	\$8,000.00		0.00			
N 7	WKMG	10/05/12	10/05/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----1--					1	\$4,500.00		0.00			
N 8	WKMG	10/06/12	10/06/12	Sat Prime 8p Crimetime Sat 8p	CM	8-9p	-----1-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-					1	\$3,000.00		0.00			
N 9	WKMG	10/06/12	10/06/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1-					1	\$1,750.00		0.00			
N 10	WKMG	10/07/12	10/07/12	CBS Sunday Morning CBS Sunday Morning	CM	9-1030a	-----1	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1					1	\$1,800.00		0.00			
N 11	WKMG	10/07/12	10/07/12	1030-1130a Face Nation Face The Nation	CM	1030-11a	-----1	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1					1	\$1,800.00		0.00			
N 12	WKMG	10/07/12	10/07/12	NFL Game 1 NFL Game 1	CM	various (1:00 PM-4:00 PM)	-----1	:30	1	\$10,000.00	P-3	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1					1	\$10,000.00		0.00			
N 13	WKMG	10/07/12	10/07/12	Sun Prime 7-8p Sun 7-8p	CM	7-8p	-----1	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1					1	\$8,000.00		0.00			
N 14	WKMG	10/07/12	10/07/12	Sun Prime 9-10p Good Wife	CM	9-10p	-----1	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----1					1	\$7,000.00		0.00			
N 15	WKMG	10/07/12	10/07/12	Sun 11p News after NFL Sun 11p News after NFL	CM	Late News	-----S	:30	1	\$1,750.00	P-3	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S					1	\$1,750.00		0.00			
N 16	WKMG	10/08/12	10/08/12	CBS This Morning The Early Show	CM	7-9a	2-----	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	2-----					2	\$450.00		0.00			

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	WKMG	10/08/12	10/08/12	CBS This Morning The Early Show	CM	7-9a	2-----	:30	2	\$450.00	P-3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	2-----					2	\$450.00		0.00			
N 17	WKMG	10/08/12	10/08/12	11-12p Price Is Right Price Is Right	CM	11a-12p	2-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	2-----					2	\$700.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WKMG	10/08/12-10/14/12	11-12p Price Is Right			11a-12p	M-----	:30		(\$700.00)		0.00	NM		
See MG 17.3															
[4 HRA]															
3	WKMG	10/02/12-10/05/12	Local 6 News 12-1230p			12-1230p	-TWThF----	:30		\$700.00		0.00	NM		
Ⓜ MG for 17.2 10/08															
N 18	WKMG	10/08/12	10/08/12	News at 6p News at 6p	CM	6-630p	2-----	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	2-----					2	\$800.00		0.00			
N 19	WKMG	10/08/12	10/08/12	News at 7p News at 7p	CM	7-7:30p	2-----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	2-----					2	\$1,000.00		0.00			
N 20	WKMG	10/08/12	10/08/12	M-F 11p News M-F 11p News	CM	11-1135p	2-----	:30	2	\$1,750.00	P-3	0.00	NM	2	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	2-----					2	\$1,750.00		0.00			
N 21	WKMG	10/08/12	10/08/12	Mon Prime 10p Hawaii Five-O	CM	10-11p	1-----	:30	1	\$7,000.00	P-3	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	1-----					1	\$7,000.00		0.00			
Totals														61	\$101,600.00



WKMG

ORDER

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Flight Dates 10/02/12-10/08/12

Contract / Revision 260843 /

Original Date / Revision
09/28/12 09/28/12

Advertiser POL/American Crossroads

Agency Crossroads Media, LLC

Buying Contact

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Product

AMERICAN CROSSROADS

Agency Com 15%

Billing Contact

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Sales Office PHI

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1065

Alt Order # 06358001

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL ISSUE

Product Codes PL-Issue

Priority P-3

Advertiser Ref

Primary Account Executive
Kristen Waskie

Account Executive	Order%	Start Date	End Date
Kristen Waskie	100%		

Order Share 100% Market Value 107850

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	40	\$91,672.50	\$107,850.00	0.00	10/01/12	10/08/12	40	\$91,672.50	\$107,850.00
Totals	40	\$91,672.50	\$107,850.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WKMG	10/05/12	10/05/12	3-4p Doctors The Doctors	CM	3-4p	----1--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	----1--		1			\$500.00		0.00				
E 2	WKMG	10/05/12	10/05/12	430-5p Inside Edition Inside Edition	CM	430-5P	----1--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	----1--		1			\$800.00		0.00				
E 3	WKMG	10/05/12	10/05/12	CBS This Morning The Early Show	CM	7-9a	----1--	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	----1--		1			\$700.00		0.00				
E 4	WKMG	10/05/12	10/05/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$5,000.00	P-3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				



WKMG

Print Date: 09/28/12

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Contract / Revision

260843

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 09/28/12/ 09/28/12

Order Sep 00:15:00

Advertiser POL/American Crossroads Product AMERICAN CROSSROADS Estimate # 1065

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 4	WKMG	10/05/12	10/05/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	----1--					1	\$5,000.00		0.00		
E 5	WKMG	10/05/12	10/05/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	----2--	:30	2	\$500.00	P-3	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	----2--					2	\$500.00		0.00		
E 6	WKMG	10/08/12	10/08/12	4-430p Extra Extra	CM	4-430p	1-----	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	1-----					1	\$700.00		0.00		
E 7	WKMG	10/08/12	10/08/12	News at 5p News at 5p	CM	5-530p	1-----	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	1-----					1	\$1,000.00		0.00		
E 8	WKMG	10/08/12	10/08/12	CBS This Morning The Early Show	CM	7-9a	1-----	:30	1	\$700.00	P-3	0.00 NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	1-----					1	\$700.00		0.00		
E 9	WKMG	10/08/12	10/08/12	Mon Prime 8p Met Yr Mother/Partners	CM	8-9p	1-----	:30	1	\$10,000.00	P-3	0.00 NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	1-----					1	\$10,000.00		0.00		
E 10	WKMG	10/08/12	10/08/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	2-----	:30	2	\$500.00	P-3	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/08/12	10/14/12	2-----					2	\$500.00		0.00		
E 11	WKMG	10/06/12	10/06/12	Sat 11p News Sat 11p News	CM	11-1135p	-----1-	:30	1	\$2,500.00	P-3	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----1-					1	\$2,500.00		0.00		
E 12	WKMG	10/06/12	10/06/12	Sat 1135p-1205a Inside Edition Wknd	CM	1135p-1205a	-----1-	:30	1	\$750.00	P-3	0.00 NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----1-					1	\$750.00		0.00		
E 13	WKMG	10/06/12	10/06/12	7-9a CBS This Morn SaCM 7-9a Sat Early Show	CM	7-9a	-----1-	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----1-					1	\$600.00		0.00		
E 14	WKMG	10/06/12	10/06/12	NCAA Football 3p GameCM NCAA 3pm Game	CM	various (3:30 PM-7:00 PM)	-----1-	:30	1	\$15,000.00	P-3	0.00 NM	1	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----1-					1	\$15,000.00		0.00		
E 15	WKMG	10/05/12	10/05/12	Fri Prime 8p CSI:NY	CM	8-9p	----1--	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	----1--					1	\$5,000.00		0.00		
E 16	WKMG	10/07/12	10/07/12	1030-1130a Face NationCM Face The Nation	CM	1030-1130a	-----1	:30	1	\$2,500.00	P-3	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/01/12	10/07/12	-----1					1	\$2,500.00		0.00		



WKMG

Print Date: 09/28/12

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Contract / Revision

260843

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 09/28/12/ 09/28/12

Order Sep 00:15:00

Advertiser POL/American Crossroads Product AMERICAN CROSSROADS Estimate # 1065

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 16	WKMG	10/07/12	10/07/12	1030-1130a Face Nation Face The Nation	CM	1030-1130a	-----1	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1					1	\$2,500.00		0.00			
E 17	WKMG	10/07/12	10/07/12	Sun 11p News after NFL Sun 11p News after NFL	CM	Late News	-----1	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1					1	\$2,500.00		0.00			
E 18	WKMG	10/07/12	10/07/12	6-830a Sun News 6-830a Sun News	CM	6a-830a	-----1	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----1					1	\$400.00		0.00			
E 19	WKMG	10/02/12	10/08/12	News at 5p News at 5p	CM	5-530p	MTWTF--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/02/12	10/08/12	MTWTF--					1	\$1,000.00		0.00			
E 20	WKMG	10/04/12	10/04/12	Thu Prime 10p Elementary	CM	10-11p	---1---	:30	1	\$11,000.00	P-3	0.00	NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---1---					1	\$11,000.00		0.00			
E 21	WKMG	10/04/12	10/04/12	4-430p Extra Extra	CM	4-430p	---1---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---1---					1	\$700.00		0.00			
E 22	WKMG	10/04/12	10/04/12	CBS This Morning The Early Show	CM	7-9a	---1---	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---1---					1	\$700.00		0.00			
E 23	WKMG	10/04/12	10/04/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	---2---	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---2---					2	\$500.00		0.00			
E 24	WKMG	10/04/12	10/04/12	Thu Prime 9p Person of Interest	CM	9-10p	---1---	:30	1	\$14,000.00	P-3	0.00	NM	1	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---1---					1	\$14,000.00		0.00			
E 25	WKMG	10/02/12	10/02/12	4-430p Extra Extra	CM	4-430p	-1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$700.00		0.00			
E 26	WKMG	10/02/12	10/02/12	CBS Evening News CBS Eve News	CM	630-7p	-1-----	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$4,000.00		0.00			
E 27	WKMG	10/02/12	10/02/12	CBS This Morning The Early Show	CM	7-9a	-1-----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-1-----					1	\$700.00		0.00			
E 28	WKMG	10/02/12	10/02/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	-2-----	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-2-----					2	\$500.00		0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 28	WKMG	10/02/12	10/02/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	-2-----	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-2-----		2			\$500.00			0.00			
E 29	WKMG	10/03/12	10/03/12	Wed 2 Hour Special Presidential Debate #1	CM	9-11p	--1----	:30	1	\$18,000.00	P-3	0.00	NM	1	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1			\$18,000.00			0.00			
E 30	WKMG	10/03/12	10/03/12	3-4p Doctors The Doctors	CM	3-4p	--1----	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1			\$500.00			0.00			
E 31	WKMG	10/03/12	10/03/12	430-5p Inside Edition Inside Edition	CM	430-5P	--1----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1			\$800.00			0.00			
E 32	WKMG	10/03/12	10/03/12	CBS This Morning The Early Show	CM	7-9a	--1----	:30	1	\$700.00	P-3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--1----		1			\$700.00			0.00			
E 33	WKMG	10/03/12	10/03/12	9-10a Rachael Ray Rachael Ray	CM	9-10a	--2----	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	--2----		2			\$500.00			0.00			
E 34	WKMG	10/02/12	10/08/12	3-4p Doctors The Doctors	CM	3-4p	MTWTF--	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		1			\$500.00			0.00			
E 35	WKMG	10/02/12	10/08/12	530-6p The Insider Insider	CM	530p-6p	MTWTF--	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/02/12	10/08/12	MTWTF--		1			\$900.00			0.00			
Totals														40	\$107,850.00